



Windfall Clothing Service



NEWSLETTER NUMBER 38

• ANNUAL REPORT 2004-2005

• FALL/WINTER 2005

COMMIT A FASHION FAUX PAS!

Wear White 4 Windfall - A New Initiative

Remember how your mother taught you never to wear white after Labour Day? Well here's your opportunity to break a major fashion rule. And your invitation to help Windfall launch its new public awareness and fundraising initiative, Wear White 4 Windfall.

WHAT IS WW4W?

- A new initiative to raise awareness about the issue of poverty and homelessness
- Employees of companies wear something white on Thursday, January 26, 2006
- Participants make a \$4 charitable contribution
- Companies are encouraged to match employee contributions
- Employees can raise extra money through additional fundraising efforts
- The website, ww4w.ca, provides information about the pressing issue of poverty and homelessness
- The money raised will go to assist Windfall Clothing Service to distribute new clothing to

people who really need help from their community

WHY DO WW4W?

- Windfall Clothing Service is Canada's only NEW clothing bank receiving donations of new clothing from manufacturers and retailers and distributing them to 80 social service agencies working with people who are homeless, living in poverty or in crisis
- Last year, Windfall processed over \$11 million worth of new clothing
- Windfall receives no on-going government support - operating dollars are raised from foundations, corporations, individuals and special events
- Support from corporations and individuals is desperately needed
- Poverty continues to increase in Toronto, especially child poverty
- Wear White 4 Windfall raises awareness about the difficulties faced by thousands of people in our community

HOW YOUR COMPANY BENEFITS

- A meaningful yet fun way to help those who are less fortunate
- A simple initiative that will make a significant difference in the lives of people living in marginalized circumstances
- Windfall Clothing Service supports your company in all aspects of the initiative
- Charitable tax receipts for individual donations over \$20
- Promotion of your company's participation, with a link to your website, on the ww4w.ca website

HOW TO SIGN UP

- Phone the Windfall offices at 416-703-8435
- Visit the website: www.ww4w.ca



Printing and distribution of this newsletter is generously donated by Harmony Printing Limited, STYLE Magazine, and the Canadian Apparel Federation - thank you!

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416-703-8435 • windfallclothing.ca

CHAIR'S REPORT TO THE ANNUAL GENERAL MEETING

Meyer Brownstone

This year has been a year of remarkable development on many fronts. Each of these fronts reflects Windfall's underlying mission to relieve the material aspects of poverty. Particularly noteworthy is the healthy state of our core business: collecting and distributing new clothes. The past year has been one of the most successful ever in terms of items of clothes collected and distributed to the more than 80 Toronto-area social agencies who depend on us. For this we are indebted to our many donors.

The Board's membership has changed slightly over the past year, but it continues to be a strong, able and increasingly diverse group. I particularly regret the departure of three valued Board members, Grant Rasmussen, Eileen Birmingham and Susan Barrable. Their commitment and contributions will be difficult to replace. The Board has continued its focus on policy but has also helped with a variety of operational tasks. The Board has also continued defining and restructuring Windfall through a revised set of fundamental policies. Our progress in refining Windfall's governance structure has made for a much more defined organization. With our new strategic plan as foundation, we have developed a workable business plan.

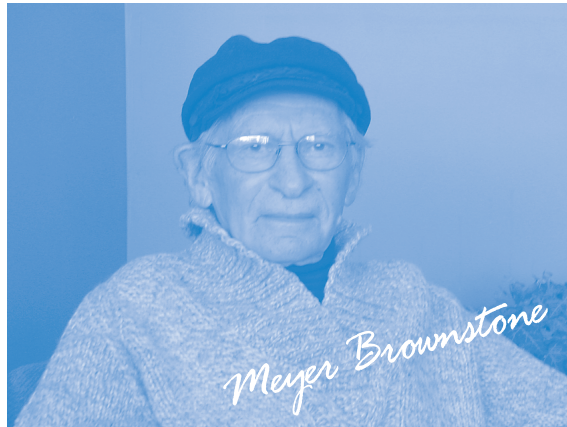
The Board's efforts would be meaningless without the front-line work of our staff. Our Executive Director, Helen Harakas, has continued to be everything we hoped she would be. A great deal of what we have accomplished is due to her technical skills, her organizational talents and probably, above all, her skill at human relations. Our Warehouse/ Programs Manager, Mary Brown, continues to be the soul and corporate memory of Windfall. Mary is ably assisted by Oral Campbell and Peter Kapches, our warehouse assistants, whose work has grown along with the influx of clothing. Our Administrative As-

sistant, Tammy Desmond, has created our first-ever database of donors that will make our work much more efficient. This past year has seen Windfall's volunteer base grow encouragingly. The Community Living group led by Karen May has doubled its working time from one to two days a week. We are very proud of our partnership with this dedicated team who do such a fine job for us while allowing Windfall to contribute to social inclusion and cohesion.

Our Fundraising and Public Relations Committee has worked hard and effectively to raise money. However NGOs like ours must raise funds that are not dependent on external organizations where we compete with many other NGOs for a fixed number of dollars. This is why our annual fundraising event BUY DESIGN is so vital to Windfall—moreover it raises funds that are for our general use and not tied to obligations specified by a particular grant. BUY DESIGN is also an event that increases Windfall's

public profile. I cannot pay enough tribute to the many volunteers involved in making BUY DESIGN such a success. It takes an enormous amount of volunteer time and skill. It also involves a commitment from every member of our small staff. All those involved deserve the gratitude of our members, but I must give a special thanks to the event's co-chairs, Jill Richardson and Tralee Pearce, who work all year with a dedicated team of core volunteers to plan and execute this crucial

source of funds. Finally, thanks to everyone for a great year, especially the Board, staff and volunteers. It is a privilege to work with all of them in a mission, small as it may be in a globalized world, but which gives at least a small but firm and determined push towards social justice and helps to reveal the true face of humanity.



Coat Call

The cold weather is coming!!! Urgently needed now: adult winter coats, jackets, boots, mittens, hats, scarves, socks, adult winter clothing, children's winter clothing, underwear, socks.

EXECUTIVE DIRECTOR'S REPORT 2004 - 2005

Helen Harakas

The 2004 - 2005 fiscal year was one of incredible accomplishment and re-design. We received a record number of 274,000 clothing items valued at \$11 million dollars (retail). The clothing was distributed to 80 Toronto agencies serving a total of 80,000 people in need. Some of our other accomplishments are listed below.

We re-defined our programs:

- Clothes for Kids - encompassing the new Toronto Schools Snowsuit Challenge
- Clothes for Work
- Warehouse Program partnership with Community Living Toronto
- Sew Much More - re-defined the program's parameters and are now focusing on therapeutic recreation as opposed to job training
- Re-structured our annual agency budget to match the programs

We got a couple of makeovers that make us look even better:

- Re-design of our offices and warehouse
- New Windfall logo
- Website makeover
- Portable Powerpoint presentation that we can use in a variety of ways
- Lots of media attention including, FLARE and Fashion magazines, a 2-minute feature on CTV's Consumer Alert with Pat Foran and a ½ hour TV segment on Prime/Global's Diva on a Dime - featuring our very own Jill Richardson as the Diva going to BUY DESIGN, our annual fundraiser

We also underwent an internal re-vamping:

- New strategic plan
- New savings account
- New database system to accurately track donors
- New policies: Anti-discrimination, Anti-harassment, HR, Privacy, Operating Reserve
- New membership drive reducing the cost of membership and including volunteers and agency representatives
- New board committee structure

We re-affirmed the importance of the people who make up Windfall:

- Our partnership with Community Living Toronto, who come in two days each week to process the clothing
- Our relationship with Remco Group who pick up donations for free
- Our agency partners who assist us to distribute the clothing
- Board members who exemplify the spirit of community service
- Volunteers who support all aspects of our programs
- Buy Design committee headed by Jill Richardson and Tralee Pearce
- Our unstoppable co-founder, Joan Clayton, who is always there to help - Joan won the FLARE magazine Lifetime Volunteer Award this year
- Gap Inc., Levi Strauss & Co. (Canada) and Serve Canada for their volunteer days
- Our Foundation and Corporate donors
- Clothing Donors - without whom there is no new clothing
- Our staff: Mary, Tammy, Oral and Peter who make it all happen





Sponsored By



Buy Design 2005, Toronto's premier charity event celebrating the best in wearable design, took place at the Distillery Historic District this past April. Event highlights included limited-edition t-shirts created by Canada's top graphic designers, the Silver Interactive Installation room, graffiti artist, "deconstructed" gift bags, live and silent auctions, Chelsea Room bar with custom Buy Design cocktail, Levi's Jean Jacket station, hair station, music by Third Rock from the Sun and a live taping of Global and Prime's Diva on a Dime featuring our event co-chair, Jill Richardson as the Diva!

Our sincere thanks to event co-chairs, Jill Richardson and Tralee Pearce, and Production and Creative Co-ordinator, Andrew Sardone, for their tireless dedication to the success of Buy Design.



Buy Design in full swing!

We would like to thank event supporters: Susan Barrable, Meyer Brownstone, Joan Clayton, Klaus Car Parking Systems, Rick Feldman, Manfred Frankel and John Wallace.

This event would not have been possible without the brilliant Buy Design organizing committee, the advisory committee, Fashion Design Council of Canada, Robin Kay, Gordon Cressy, Julia Grieve, Starbucks, Chelsea Room, Silver, Distillery Historic District, Chairman Mills, Fortis Productions, Wonder Where, Mercy, Gillette, Jeff at Angst Hair, volunteers from the Junior League of Toronto, volunteers from the International Academy of Design and Technology, Anne Anderson, Sistering, Elicser Mediah, Dereck Hodgson, Bill Douglas, Pablo Mozo, Remco Group, Graphic Dimensions, Elizabeth Munroe Design, Suzanne Gardner Flowers, and an incredible team of volunteers.



The Diva arrives!

Special thanks to our gift bag donors: 49st, Bluenotes, Chelsea Room, goldengoosecanada.com, Harlequin NEXT, Lancaster Group, MEO Promotional Sales, The Nutty Chocolatier, O.P.I., Parade, Paula Lishman, Tilley Endurables and Town Shoes.

Also thanks to Fashion Magazine Editor, Ceri Marsh, Style Group Publisher Michelle Kalman, CBC TV's Jian Ghomeshi and PJ Tarasuk from Fashion Magazine for joining us at the event!

Please visit buydesignbywindfall.ca for information about next year's BUY DESIGN, scheduled for Saturday, April 29, 2006, at the Distillery Historic District.

Buy Design 2005

Auction Donors

1055 Restaurant & Catering
Abacus Pool Service
Acquamarine
Aina Levin-Nitz
Alan Marks Agency
All Dressed Up Inc.
Amanda Lee Gaffar
Amber
American Express
Anoush Gallery
Art Gallery of Ontario
Aveda
Bandidos Restaurant
Beaches Health Centre
Beryl Tsang Designs
Best Clothing Designs
Best Western Hotels
Boutique Le Trou
Breathe Yoga Studio
Brian Sloane
Buy Design Organizing
Committee
Byzantium
Cake Beauty
Calphalon
CanStage
CARGO Cosmetics Corp
Catfish Media
Chien Lounge
Chrys Ioannou Designs
Colette Harmon
Corus Entertainment
Dave Carty
Diesel Fitness, Inc.
dish Cooking Studio
Distillery Restaurant Group
Dr. Chip Coombs
Duet Designs
Epitome Pictures
Fabulous Bags
Georgia Groom

Gorbani
Graf Studios
Gucci Canada
Guerilla Gourmet
Harlow Sound
Holt Renfrew Premier Atelier
Salon
Hugo Boss
Ingrid Masak Mida
Jackie Shawn
Jewellery by Karen
Joel Halbert
John Varvatos
Karamea by Michelle Turpin
Kiehl's, Since 1851
Kimberley Morgan
Kingly
La Palette & Soulpepper
Theatre
Lance Gitter
Layer
Le Select Bistro & Soulpepper
Theatre
Linda Lundstrom
Linda Lundstrom Inc.
Loranne K Designs
Madison Press Books
Margaret Shapiro & Remax
Marilyn Brooks-Coles
McGregor Socks
Megan Conway
Melmira Bra Boutique
Michael Prue
Mildred Pierce and Cookworks
Moksha Yoga West Town & Essence
Spa Services
Moonrox
Motion Clothing
MYOLDPANTS
Nada
Nanique Interiors

Neil Tait
Nike
Pangaea Restaurant
Parade
Paula Lishman
Preloved
Random House & Russell Smith
Raptors Foundation
Ringe & Associates
Rogers Wireless
Rosedale Chiropractic and
Physiotherapy Centre
Salon Fuze
Sandy McMullen
Sarah Robertson
Secrets From Your Sister
Serenity Yoga Studio
Serensa Health Spa
Sheree-Lee Olson & The Globe
and Mail
Sleep Country
Stace
Stratford Festival Weekend
Style Garage
Tashka Designs by Lidi Frajman
The Drake Hotel and Leah
McLaren
The Gap
The School
Thien Le
Think Twice
Tiffany & Co.
Town Grill
Town Shoes
Tralee Pearce
Urban Cellars
Web Offset Printing
WestJet
Woodlawn Pottery Studio
Yanka Power of Self Image

Auction rooms produced with assistance from:



styleGARAGE



sasquatch

WINDFALL CLOTHING SERVICE

Condensed Statement of Operating Revenue and Expenses For the year ended April 30

	2005	2004
Revenue		
Donations	159,264	106,274
Special Events	96,386	55,627
Project Grants	73,425	84,283
Clothes for Kids Program	7,401	
Other	7,080	3,520
	<u>353,364</u>	<u>231,806</u>
Expenses		
Salaries & Benefits	140,899	122,089
Occupancy Costs	65,733	51,575
Fundraising/Special Event Costs	43,520	13,876
Program Direct Costs	42,679	5,376
Warehouse	22,100	15,769
Office & General	21,443	7,162
Equipment	3,863	3,188
Telephone/ Fax/Internet	3,455	2,444
Computers	3,285	4,357
Courier and Postage	2,264	2,856
Bookkeeping	2,000	
Professional Fees	1,865	2,026
Travel	340	781
Public Awareness		307
	<u>353,364</u>	<u>231,806</u>
Excess of Revenue over Expenses	<u>(9,808)</u>	<u>17,898</u>

Condensed Balance Sheet April 30

Assets		
<i>Current</i>		
Cash	102,708	128,475
Accounts Receivable	27,882	4,046
Prepaid Expenses		99
	<u>130,590</u>	<u>132,620</u>
Liabilities and Net Assets		
<i>Current Liabilities</i>		
Payables and accrual	10,369	2,591
Net Assets		
Joan Clayton Volunteer Award Fund	4,418	5,898
Unrestricted	115,803	124,131
	<u>120,221</u>	<u>130,029</u>
	130,590	132,620

Windfall Clothing Service

Board of Directors

April 30, 2005

Executive Committee:

Chair

Meyer Brownstone
retired university professor,
V.P., Oxfam Int'l
past chair Oxfam Canada

Vice-Chair

Rick Archbold
writer and editor

Secretary

Susan Clancy
Director of Programs & Advocacy,
Sistering

Treasurer

Bill Harper, C.A.
Bill Harper and Associates

Directors

Susan Barrable
Vice President
Madison Press Books

George Beck
General Manager, Remco Group

Marsh Birchard
Partner, Motion Clothing Company

Jennifer Campbell
Marketing Director
Cossette Communications

Fyaz Faisal
Associate, TD Canada Trust

Jennifer Harding
Senior Manager, Business Process
Re-engineering, TD Financial Group

Anne Jeffers
Intake/Outreach Co-ordinator
Dixon Hall

Bob Kirke
Executive Director
Canadian Apparel Federation

Mischa Kowall
Student-at-Law, Blake, Cassels
& Graydon LLP

Colin Lewis
President, Colintex

Jill Richardson
retired, School Principal

***Our thanks to the following clothing donors
May 2004 - April 2005***

Alan Marks Agency	Edwina Tam	L'Engage de la Mode	Sweet Kyla
Allan M. Davis	Ellen Margaret Moody Inc.	Levi Strauss & Co. (Canada)	T.F.I. Group
Ann Ip	Fashion Crimes Inc.	Linda Lundstrom Inc.	Tall Girl Shop
Ann Warr	Fine Line Imports	Raymond Loo	Tall Like Me
Annie Thompson Agency	Gangbar Winslade	lululemon athletica	Ted Thompson
Any Direct Flight	Gap Inc.	M. Evenchick Jewellery	Terracotta Clothing Design
Ash City	H&M Hennes & Mauritz Inc.	MaryRose Design	Think Twice
Bargains Group	Harvey's	Melmira Bra Boutique	Timeless Brands Inc.
Paolo Bertolo	Hat Frenzy	Mirella's Ladies Boutique	Trimfit Company Ltd.
Bloor Street United Church	Heather's Fashion Boutique	Mitex Texport Sportswear	TuEllys Inc.
Blue Monday Clothing Boutique	House of Spy	Mocha	Vicki Schofield Agency
Born in Canada	Images That Suit	Victor Moncarz	William Samuel Warner
Kim Boyce	Incredible Clothing Co.	Motion Clothing Company	WINNERS Apparel Ltd.
Bra Bar	International Fashion Group	Frank Neal	Yoen Hee Lee
Brenda Beddome	J.P. Hammill & Son Ltd.	Norwood Carbonation Parade	Susan Young
Charlotte Ip	Jae Hyung Lee	Peach Tree Originals	Zola Shoes
Ray Chong	Jenny Kandel-Lieberman	Polk a Dot House	<i>Donor companies who wish to remain anony- mous are not listed.</i>
Chumpa Rumps	Julia Moore Sales	Rhonda Maternity	<i>If you'd like to find out how your company can help Windfall, please call us at 416-703-8435</i>
Claremont Product Development	Jody Steinhauer	SanMar	
Comrags Inc.	Karen T. Kang	S.K. Enterprises	
Cymbeline	Kingly	SBC Clothing Inc.	
Danzels in this Dress	Knights Classic Bodywear	Shopping Channel	
Diaper-eez	Kojak Promotions	Simply Casual	
Duet Designs	Leonard C. Warner	Sportables	
		Studio 49	

Our sincere thanks to the following financial donors: May 1, 2004 - April 30, 2005

Foundation support: Charles N. Baker and Thelma S. Baker Foundation, J.P. Bickell Foundation, E.W. Bickle Foundation, Boland Foundation, Brooke Foundation, Charger Foundation, CHUM Charitable Foundation, Dr. Geoffrey R. Conway Foundation, EJLB Foundation, Harry E. Foster Foundation, Georgina Foundation, Wolfe and Millie Goodman Foundation, Audrey S. Hellyer Charitable Foundation, K.M. Hunter Charitable Foundation, Charles H. Ivey Foundation, Norman and Margaret Jewison Charitable Foundation, Patrick and Barbara Keenan Foundation, Ben and Hilda Katz Charitable Foundation, Henry White Kinnear Foundation, McLean Foundation, Catherine and Maxwell Meighen Foundation, F.K. Morrow Foundation, Ontario Trillium Foundation, Paul Newman Fund, Nick & Lynn Ross Charitable Foundation, St. Andrew's Charitable Foundation, Dr. Scholl Foundation, Conn Smythe Foundation, Steelcase Foundation, Tippet Foundation, Toskan Foundation, G.H. Wood Foundation.

Corporate support: Acadian Group, Alterna Savings, Amex Canada, BMO Financial Group, CIBC, Citibank Canada, Giles Leger Consultants, Joel Mechanical Inc., Klaus Car Parking Systems Inc., Levi Strauss and Co. (Canada) Inc., Madison Press Books, Mary Rose Designs, Pallaire Roland Rosenberg Rothstein LLP, RBC Financial Group, Starbucks, TD Canada Trust, UBS Bank (Canada).

Special thanks to Remco Group who pick up donations within the GTA and deliver them to Windfall for free.

Special Project Support: City of Toronto - Supporting Communities Partnership Initiative

Out of respect for their privacy, Windfall does not list Individual Donors, however, we are very grateful to them for their generosity.

Agencies that received new clothing from Windfall 2004 - 2005

Employment Services

Community Microskills Dev. Centre
COSTI Employment Centre
Dixon Hall - Career Steps
Gateway Café
Humewood House - School Program
Job Start - Experienced Workers
Job Start - Career Action for New Comers
J.V.S. Women in New Roles
Neighbourhood Link Support Services - Age Works
Scarborough Women's Centre
Skills for Change
The Learning Enrichment Foundation
Y. W.C. A. Employment Focus Program
Y. W.C. A. L.E.A.P. Program

Women's Shelters

Fred Victor Women's Hostel
Toronto Friendship Centre - Women's Program
Women's Residence - City of Toronto

Men's Shelters

Dixon Hall - School House Shelter
Native Men's Residence - NA-ME-RES
The Good Shepherd Centre

Women's & Children's Shelters/Programs

Beatrice House
Ernestine's Women's Shelter
Humewood House - Residential Program
Jessie's Centre for Teens
Massey Centre for Women
Robertson House - City of Toronto
Rosalie Hall
The Macaulay Child Development
The Redwood Shelter
Yorktown Women's Shelter
Y.W.C.A. - Arise Shelter
Y.W.C.A. - Women's Shelter

Family Shelters

Birkdale Residence - City of Toronto
Toronto Community Hostel - City of Toronto

Youth Shelters

Native Men's Residence - Tumivut Youth Shelter
Second Base Youth Shelter
Youth Without Shelter
Y.M.C.A. House
Youthlink

Health Services

A-Way Express Courier
Archway - Schizophrenia Care Program
George Herman House
Loft Community Services - Ingles House
Loft Community Services - McEwan House
Prisoners with HIV/AIDS Support Action Network
Sound Times Support Services
Loft Community Services - St. George's House
Mainstay Housing
The Teresa Group
Community Living Toronto - Adult Services
Community Living Toronto - S.W.A.C.C.A.

Community Services

Agincourt Community Services Assoc.
Alexandra Park Community Centre
Community Action Resource Centre
Corvette Family Resource Centre
Eastview Community Centre
Gerrard Kiwanis Boys and Girls Club
More Than Child's Play
Parkdale Activity Recreation Centre
San Romano Way Revitalization Association
Scarborough Housing Help
South Asian Family Support Services
St. Felix Centre
The 519 Community Centre
The Scott Mission

Settlement Services

COSTI Reception Centre
Flemingdon Neighbourhood Services Settlement Program
Northwood Neighbourhood Settlement Service

Outreach Programs

Canadian Hearing Society - Connect Counseling Services
Humewood House - Counseling Services
Native Men's Residence - Street Help
Sistering - Outreach Program
Sistering - Drop In
Toronto Friendship Centre- Drop In
Toronto North Support Service

Half-Way Houses

Loft Community Services - Beverley Lodge
Operation Springboard - King Clancy Residence
Matt Talbot House I & II
St. Michael's Halfway Homes I & II
St. Michael's Outreach Program